

## WORLDWIDE RESERVATIONS

	CITY	TELEX	TELEPHONE
Australia	- Sydney	23933	02-261-4922
	- Elsewhere in Australia	23933	008-221-066
	- Vienna	412617 (Germany)	0600595
	- Brussels	62427	771-0200
	- Sao Paulo	33096	284-1144
Canada	- Toronto		486-6400
	- All other cities		800-HOLIDAY
Denmark	- Whole country	10022 (Sweden)	8001-0015
Finland	- Helsinki	10022 (Sweden)	440-812
France	- Paris	670061	43-55-39-03
Germany	- Whole country	412617	0130-5678
Holland	- Amsterdam	14150	279279
Hong Kong	- Hong Kong	43786	3-7366855
Ireland	- Dublin	27574 (UK)	725499
Israel	- Tel Aviv	371404	210285/6/7
Italy	- Milan	322561	659-4832/6575693
	- Rome	626039	523-5838
Japan	- Osaka	25452	0120-381489
	- Tokyo	25452	5485-0311
Korea	- Seoul	29124	(02)-735-0391/3
Malaysia	- Kuala Lumpur	28130	2939233
E. Malaysia	- Kuching	70086	423111
Mexico	- Mexico	1775056	559-32-33
	- Monterrey	382358	91-800-00-999
	- Amsterdam	14150	279-279
Netherlands	- Whole country		0-800-442222
New Zealand	- Whole country	10022 (Sweden)	050-10111
Norway	- Manila	63487	597961
Philippines	- Singapore	21818	7377966
Singapore	- Johannesburg	422265	011-7835333
South Africa	- Madrid	48279	455-5162
Spain	- Stockholm	10022	6795555
Sweden	- Geneva	670061 (France)	212-790
Switzerland	- Zurich	412617 (Germany)	302-0837
	- Bangkok		(02) 255-4275
Thailand	- Birmingham	27574	643-4480
United Kingdom	- Glasgow	27574	221-9510
	- Leeds	27574	461-280
	- London	27574	722-7755
	- Manchester	27574	834-3464
U.S.A.			1-800-HOLIDAY

\* HOLIDEXLING - Indicates International Toll-Telephone calls



Mae Hong Son

Hotel: 114/5-7 Khunlumphras Road, Jongkam District,  
Amphur Muang, Mae Hong Son 58000, Thailand  
Tel: (053) 611390, 612108, 612212, 612324, 612526  
Fax: (053) 611524 TLX. 41204 HOLIDAY TH



## INFORMATION FOR YOUR TRIP

### By Bus Yanyontour

Tel: (02) 2725382, 2454439  
From Bangkok 18.00 P.M.  
To Mae Hong Son 11.00 A.M. (Next Day)  
From Mae Hong Son 15.00 P.M.  
To Bangkok 08.00 A.M. (Next Day)

### By Plane Thai Airway

Tel: (02) 2800070-80  
From Bangkok To Chiang Mai / Mae Hong Son  
TG 100/TG 190 07:30-09:50 A.M.  
TG 114/TG 194 09:50-12:50 P.M.  
TG 104/TG 192 12:00-14:35 P.M.  
TG 102/TG 196 13:10-16:55 P.M.  
From Mae Hong Son To Chiang Mai / Bangkok  
TG 191/TG 105 10:20-15:10 P.M.  
TG 195/TG 105 12:45-15:10 P.M.  
TG 193/TG 107 15:05-18:40 P.M.  
TG 197/TG 113 17:25-19:55 P.M.

### By Bus Bangkok to Chiang Mai

Tel: 2725761-5, 272-0294

### Airline Ticket Fare

### Chiang Mai to Mae Hong Son

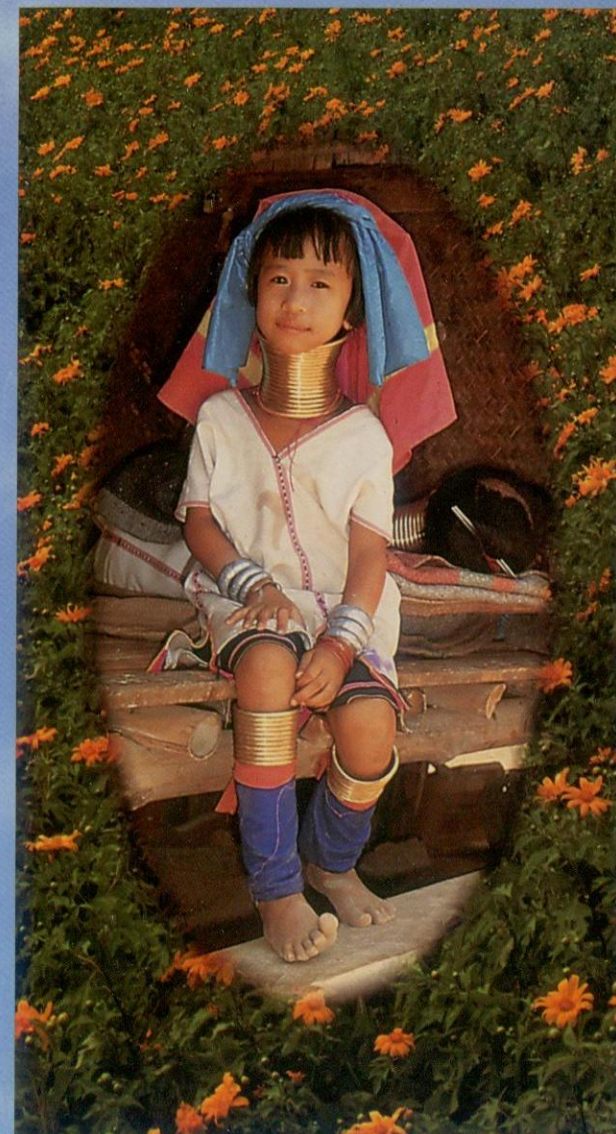
Only 345 Baht.

### CHIANGMAI OFFICE:

7/46 Soi Chiang Kham Hotel  
Suthep Rd., Suthep Amphur Muang, Chiang Mai 50000 Thailand.  
Tel: (053) 270949, 01-211-8829 Fax: (053) 273-998

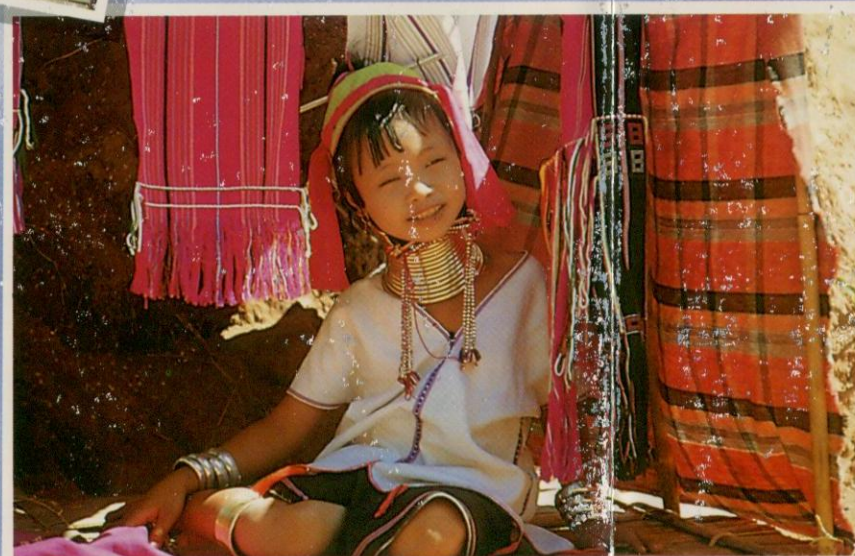
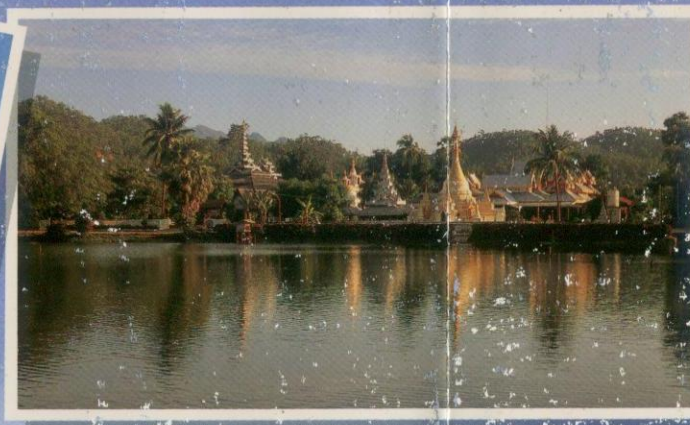
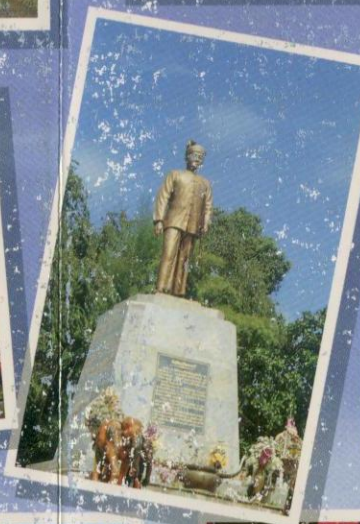
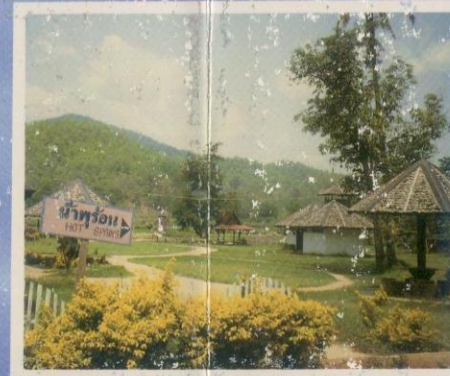
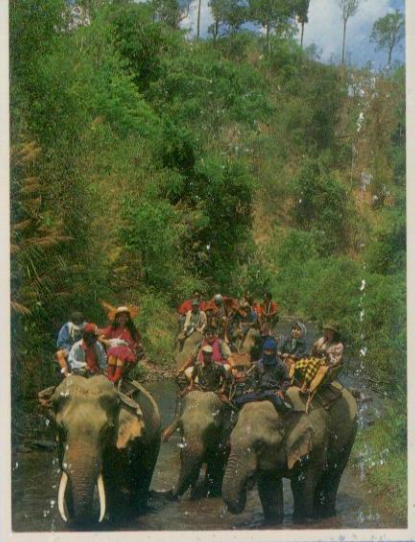
### BANGKOK OFFICE:

118 Soi Vipavadeerangsit 2, Vipavadeerangsit Rd.,  
Huaykwang, Bangkok 10400  
Tel: 276-1233, 276-3255, 277-0482, 277-0975, 277-3981,  
277-5256, 277-6110, 277-6150 Fax: 692-0094



HOLIDAYS INN INTERNATIONAL ASIA PACIFIC  
WORLDWIDE RESERVATIONS





MAE HONG SON, LAND OF THE DEKA, IS  
 AND ROMANCES WITH THREE SEASONS OF  
 GENTLE MIST COVERED SURROUNDED BY  
 SEVERAL HIGH MOUNTAINS.  
 MANY EXCITING AND INTERESTING  
 PLACES WHERE CAN BE SEEN, THE  
 TEMPLES OF THAI YHAI AND MYANMAR  
 ARCHITECTURES. WAT PHRA THAT DOI  
 KONG MU, THE HILLTOP TEMPLE AFFORDS  
 A WONDERFUL VIEWS OF THE CITY  
 SURROUNDED BY MOUNTAINS. WAT JONG  
 KUM AND WAT JONG KLANG WHERE THE  
 HOUSES GLASS PAINTINGS AND FAMOUS  
 WOODCARVINGS BROUGHT FROM  
 MYANMAR SOME 100 YEARS AGO. WAT  
 PHRA NON WITH THE HIGH IMAGE OF  
 MYANMAR STYLE RECLINING BUDDHA, WAT  
 KAM KO WITH THE ANCIENT SCRIPTURES  
 WRITTEN IN DIALECT INFORMING THE  
 HISTORY OF THAI YHAI PEOPLE, AND WAT  
 HUA WIANG WHERE THE BEAUTIFUL  
 IMAGE OF PHRA CHAO PA RA LA IKAENG,  
 A REPLICA OF FAMOUS ONE IN MYANMAR.  
 THE ATTRACTIONS NEAR BY ARE  
 "TAMPLA CAVE FOREST PARK", A PEACEFUL  
 TRIP ALONG PAI RIVER ENROUTE VISITING  
 THE LONG NECKED KAREN VILLAGE WITH  
 ELEPHANT RIDING, PHA BONG HOT SPRING,  
 THAM LOD FOREST PARK A HIGH CAVE  
 OF BEAUTIFUL NATURAL DECORATED BY  
 COLOURFUL STALAGMITES AND STALAC-  
 TITES OR VISIT THE HIGHEST WATERFALL  
 IN THAILAND, MAE SURIN WATERFALL.  
 THE TRADITIONAL CUSTOM OF THAI YHAI  
 AND THE SPECIAL NORTHERN STYLE  
 CUISINES ALLS ARE AWAIT FOR YOUR  
 VISIT.





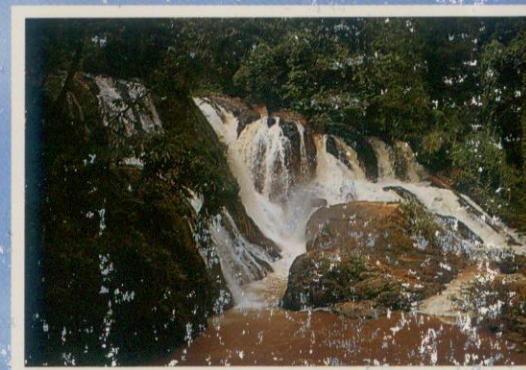
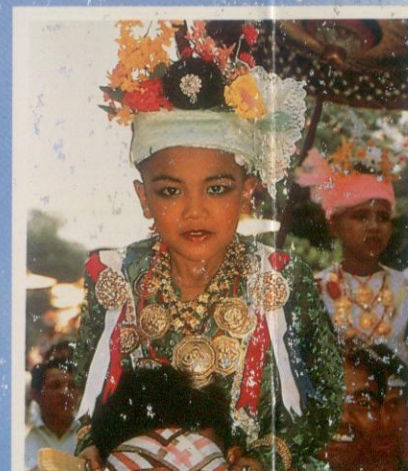
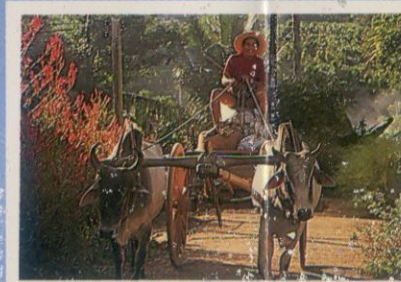
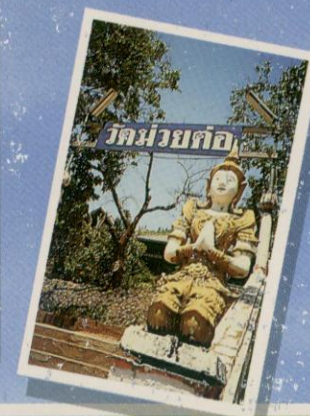
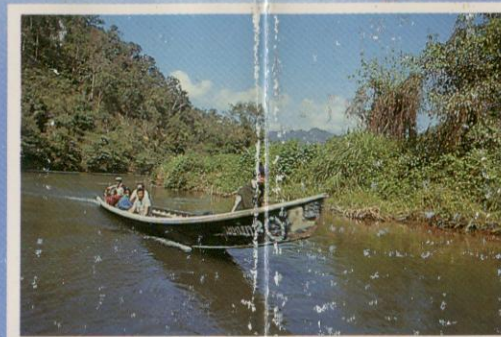
# F OR ONCE IN YOUR LIFE... COME AND ENJOY A FANTASTIC EXPERIENCE

## "ครั้งหนึ่งในชีวิต... ท่านเคยสัมผัสแล้วหรือยัง"



### " เมืองสอง " ดินแดนแห่ง

ความฝันและความโรแมนติก หมอกสามฤดู  
ที่แสนสวยในอ้อมกอดของขุนเขาทั่วทิศ  
สัมผัสการท่องเที่ยวที่น่าสนใจ ค้นหาความ  
แปลกใหม่ของวนอุทยานถ้ำปลา, ชมศิลป-  
กรรมแบบไทยใหญ่ - พญา ที่ถือกันว่าเป็น  
ปูชนียสถานคู่บ้านคู่เมืองที่สำคัญที่สุด  
พระธาตุหยอกแง, พระพุทธรูปขนาดใหญ่  
ณ. วัดหัวเวียง ฯลฯ หรือล่องเรือชม  
ธรรมชาติลำน้ำโขง, ชมหมู่บ้านกะเหรี่ยง  
คงความเผ่าเผ่าทองซึ่งมีอยู่แห่งเดียวใน  
ประเทศไทย, ท่องเที่ยวชมเขาด้วยการนั่งช้าง  
อาบน้ำร้อนเพื่อสุขภาพกับอนันท์หรือหน้าปอง,  
ชมพันธุ์ไม้ดอกไม้ประดับเมืองหนาวที่ห้วย  
น้ำดัง, ขึ้นดากับน้ำตกแม่สุริน น้ำตกที่สูง  
ที่สุดในประเทศ รื่นรมย์พร้อมออกกำลังกาย  
เพื่อสุขภาพ ณ. สวนสาธารณะหนองจองคำ  
และชมการละเล่นการแต่งกายแบบไทยใหญ่  
รวมถึงอาหารการกินพิเศษของชาวเมือง...  
ส่วนสถานที่ล้นแต่รอยการมาเยือนของท่าน





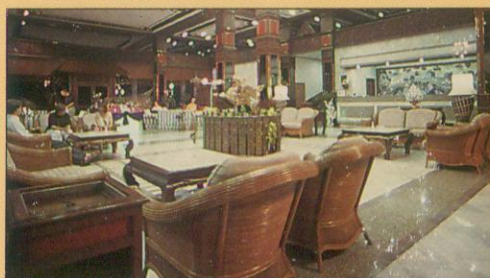


# MAE HONG SON



**N**ESTLED IN THE TRANQUIL FAR NORTH OF THAILAND LIES IN THE NATURAL BEAUTY VALLEY. MAE HONG SON PROVINCE, RICH IN TRADITION AND UNTAINTED CULTURE, REMAINED A QUIET SECRET OF INTRIGUING.

HOLIDAY INN IS THE FIRST 5 STARS AND ONLY INTERNATIONAL STANDARD HOTEL IN MAE HONG SON, BLENDED OF MODERN AND TRADITIONAL OF THAI YHAI AND MYANMAR ARCHITECTURAL STYLE. MAE HONG SON NOW, READILY ACCESSIBLE BY DAILY FLIGHTS FROM BOTH BANGKOK AND CHIANG MAI, MAE HONG SON OPENS A NEW RICH VISTA OF THAILAND'S HERITAGE AND BEGINNINGS.



## LOCATION :

- ONLY 2 KMS FROM AIRPORT
- AND 5 MINUTES FROM TOWN
- ALONGSIDE OF THE " PAI RIVER "

## ACCOMMODATION :

- 110 DELUXES AND 4 SUITES, FULLY AIR-CONDITIONED AND PRIVATE BALCONY
- PRIVATE BATHROOM WITH FULLY AMENITIES
- WALL-TO-WALL CARPETING
- MINI-BAR AND REFRIGERATOR
- LOCAL T.V. AND 24 HOURS SATELLITE PROGRAMMES
- PRIVATE TELEPHONE WITH INTERNATIONAL DIRECT DIALLING SYSTEM
- ROOM FOR THE HANDICAPPED
- 24 HOURS ROOM SERVICE
- LAUNDRY AND DRY CLEANING SERVICES



## FACILITIES AND ENTERTAINMENT :

- PARICHART COFFEE SHOP AND RESTAURANT  
SERVING THAI, CHINESE AND EUROPEAN CUISINES.
- LOBBY LOUNGE
  - SWIMMING POOL WITH POOLSIDE SNACK BAR
  - LANDSCAPED GARDENS
  - SHUTTLE BUS SERVICE BETWEEN HOTEL AND TOWN, AIRPORT AND BUS TERMINAL
  - TOURS AND TRAVEL AGENCY COUNTER
  - SOUVENIRS, GIFTS SHOP AND DRUGSTORE
  - BEAUTY SALON AND BARBER SHOP
  - SNOOKER CLUB INTERNATIONAL STANDARD
  - MIST MUSIC ROOM AND VIP KARAOKE
  - BEER GARDEN. (EXCEPT RAINNY SEASON)



## BANQUETING AND CONVENTION FACILITIES :

- THE KASORN ROOM'S CAPACITY 250 PERSONS FOR SITTING DINNER OR 320 PERSONS FOR COCKTAIL PARTY
- FOR MEETING, CAN ACCOMMODATE 350 PERSONS IN THEATRE STYLE OR 250 PERSONS IN CLASS ROOM STYLE WITH FULL RANGE OF AUDIOVISUAL FACILITIES PROVIDING





A haven in the hills.

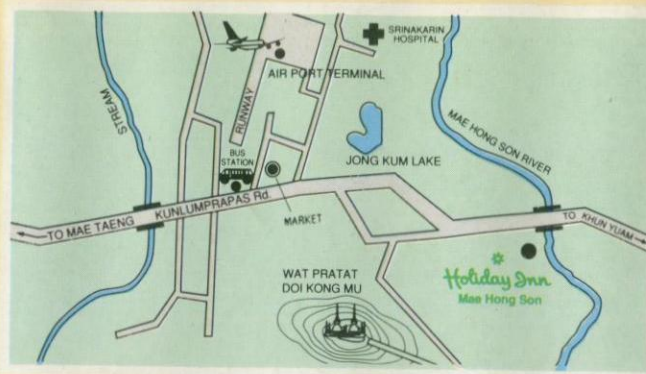


Amidst the lush forests of northern Thailand is the modern capital of Chiang Mai. An adventure-filled destination offering unique cultural experiences and centuries-old traditions blended with the grace and charm of a gentle people. Nestled in this peaceful beauty is Holiday Inn Green Hills, a restful, relaxing hide-away providing all the comforts of an international hotel, and service that will simply take your breath away.

**Holiday Inn™**  
**Green Hills Chiang Mai**

Stay With Someone Who Knows You

**Hotel :** 24 Super Highway Chiang Mai-Lampang,  
Chang Puek, Chiang Mai 50000 Thailand.  
**Tel :** (053) 214112, 221602, 211226 Fax : (66-53) 221602  
**Bangkok Pre-Opening & Sales Office :**  
1 Rangnam Road, Phyathai, Bangkok 10400 Thailand.  
**Tel :** (02) 247-4740-5 Fax : (66-2) 248-2264 Tlx : 82881 TARABEL, TH



# WORLDWIDE RESERVATIONS

CITY	TELEX	TELEPHONE
Australia	- Sydney	23933 02-261-4922
	- Elsewhere in Australia	23933 008-221-066 *
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Brazil	- Sao Paulo	33096 284-1144
Canada	- Toronto	486-6400 *
	- All other cities	800-HOLIDAY
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Finland	- Helsinki	10022 (Sweden) 440-812 *
France	- Paris	670061 43-55-39-03
Germany	- Number usable in whole country	412617 0130-5678 *
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Italy	- Milan	322561 659-8432/6575693
	- Rome	626039 523-5838
Japan	- Osaka	25452 0120-381489 *
	- Tokyo	25452 5485-0311
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Malaysia	- Kuala Lumpur	28130 2939233
E. Malaysia	- Kuching	70086 423111
Mexico	- Mexico	1775856 559-32-33
	- Monterrey	382358 91-800-00-999
Netherlands	- Amsterdam	14150 279-279
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Singapore	- Singapore	21818 7377966
South Africa	- Johannesburg	422265 011-7835333
Spain	- Madrid	48279 455-5162 *
Sweden	- Stockholm	10022 23-25-55 *
Switzerland	- Geneva	670061 (France) 212-790 *
	- Zurich	412617 (W.Germany) 302-0837 *
United Kingdom	- Birmingham	27574 643-4480 *
	- Glasgow	27574 221-9510 *
	- Leeds	27574 461-280 *
	- London	27574 722-7755
	- Manchester	27574 834-3464 *
United States of America		1-800-HOLIDAY

\*HOLIDEXLINK-Indicates International and National Toll-Free Telephone calls

2/90

**Holiday Inn™**  
**Mae Hong Son**

**Hotel :** 114/5-7 Khunlumpapas Road, Jongkam District,  
Amphur Muang Mae Hong Son 58000 Thailand.  
**Tel :** (053) 611390, 612108, 612212 Fax : (66-53) 611524 Tlx : 41204 HOLIDAY TH  
**Bangkok Off :** 1091/179-181 Metro Trade Center Petchburi Road.  
Phyathai Bangkok 10400  
**Tel.** 2542614, 2542709, 2541574, Facsimile : (662) 254-1573 Telex : 20307 HOLINNS TH

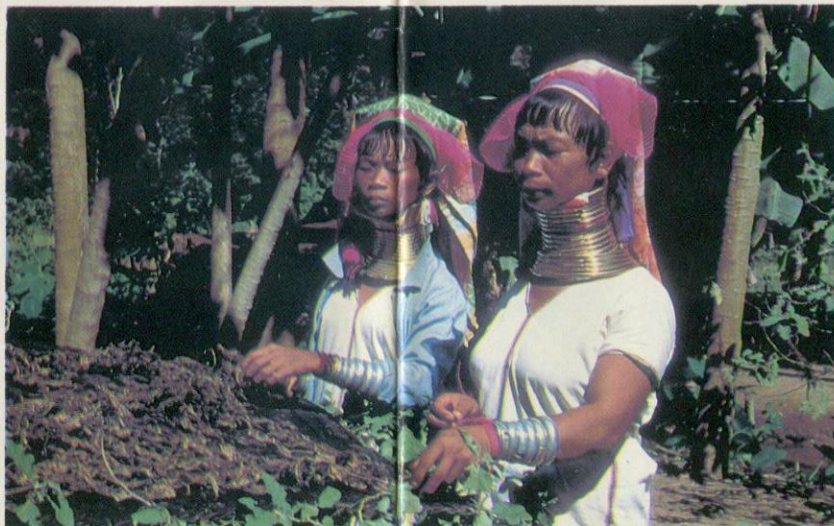
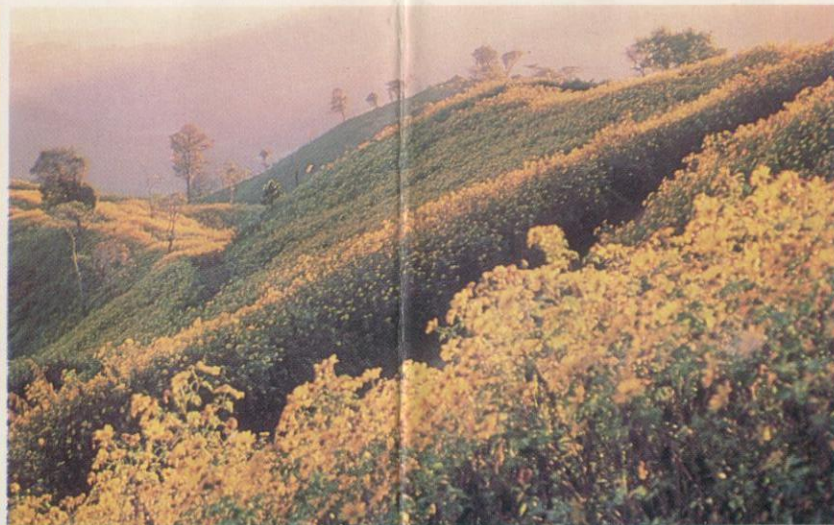
**Holiday Inn™**  
**Mae Hong Son**



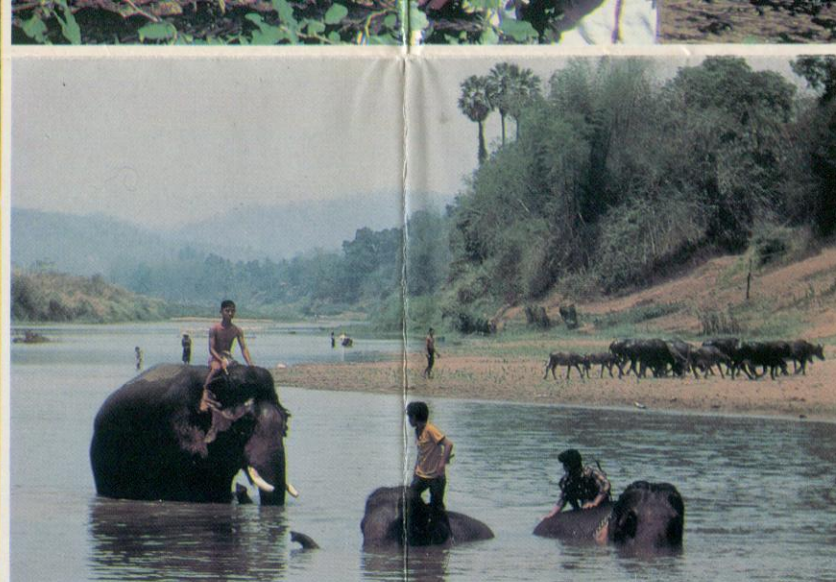
Holiday Inns International Asia Pacific



# The Land Above The Clouds. Shrouded in the mists of time.







Each day as the gentle clouds rise above the deep seclusion of Mae Hong Son, a mysterious wave of untouched beauty unfolds itself.

Mae Hong Son - The Land Above The Clouds - reveals its timeless cultures and traditions and a lifestyle unaltered in its innocence.

Set in a remote and enchanting valley, surrounded by towering teak-covered mountains, the magnificence of Mae Hong Son will cast its spell on you.

Mae Hong Son: It's as if time stood still.

 <sup>TM</sup>

**Mae Hong Son**

Stay With Someone Who Knows You

**Hotel :** 114/5-7 Khunlumprapas Road, Jongkam District, Amphur Muang Mae Hong Son 58000 Thailand. Tel : (053) 611390, 612108, 612212 Fax : (66-53) 611524 Tlx : 41204 HOLIDAY TH

**Bangkok Off :** 1091/179-181 Metro Trade Center, Petchburi Road, Phyathai, Bangkok 10400 Tel. 2542614, 2542709, 2541574, Facsimile : (662) 254-1573 Telex : 20307 HOLINNS TH





Nestled in the tranquil far north of Thailand lies the natural beauty of the valley of Mae Hong Son. Rich in tradition and untainted culture Mae Hong Son has remained a quiet secret of intrigue.

Holiday Inn is the first international standard hotel in Mae Hong Son. Now, readily accessible by daily flights from both Bangkok and Chiang Mai, Mae Hong Son opens a new rich vista of Thailand's heritage and beginnings.

#### **Location:**

- \* Only 2 kms from airport and 5 minutes from town
- \* Alongside the picturesque Mae Hong Son River

#### **Accommodation:**

- \* A blend of modern and traditional Thai Yai



architectural styles

- \* 114 Deluxe rooms and Suites (A further 30-room bungalow development is due for completion in-1992)
- \* Individual air-conditioning, terrace, refrigerator and mini-bar, colour TV, in-house video and music channels, IDD telephone, ensuite bathroom.

#### **Facilities and Entertainment:**

- \* Coffee Shop/Specialty Restaurant serving Thai, Chinese and European cuisine featuring regular promotions
- \* Lobby Lounge
- \* Discotheque
- \* Poolside Snack Bar



#### **Banqueting and Convention Facilities:**

- \* Available for 100-300 persons with full audio-visual aids. Conference and seminar catering from cocktail reception to full sit-down banquet.

#### **Guest Services:**

- \* Room Service
- \* Laundry and Dry Cleaning Service
- \* Swimming Pool in landscaped gardens
- \* Tennis Courts (1992)
- \* Snooker Club - international standard with full catering facilities
- \* Drug Store and Gift Shop